



Colorado ASSET

Advancing Students for a Stronger Economy Tomorrow

- Colorado lawmakers are targeting industries such as biomedical, software and “green economy” companies by offering them incentives to do business here. However, lawmakers are not offering all Colorado students the opportunities to work in those fields. Colorado is failing to develop one of its strongest assets: our students and their talent.
- To develop a highly trained workforce in Colorado, college must be affordable for students. More college graduates and technically trained workers mean a strong, talented and diverse workforce. A stronger workforce means more jobs, which means a faster economic recovery.
- Colorado has one of the most highly educated workforces, yet the state fails to promote high-achieving undocumented students who are ready to enter that workforce. As a result, high dropout rates and low college access rates among certain student populations exist statewide.
- Every year talented and driven undocumented students leave Colorado to pursue their educations in one of the four bordering states that offer them affordable opportunities (Nebraska, Kansas, Utah, and New Mexico). Those states gain the benefit of our investment in our students. This is unsustainable and undermines Colorado’s future economic competitiveness.

This is an urgent priority that calls for bold and immediate action including the adoption of

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Colorado ASSET would make college affordable for qualified undocumented high school graduates by letting them access colleges and universities in Colorado at in-state tuition rates.

Affordable higher education means a faster economic recovery. That benefits everyone.

Learn more about Colorado ASSET and sign up to help us Advance Colorado students for a stronger economy tomorrow!

www.heaacolorado.org